**Applied Research Project 1**

In this project, you will find, summarize, and present information on two scholarly articles related to workplace communication. The goal is to use secondary sources, reflect on knowledge production and dissemination in your discipline, and practice public speaking skills.

**Content Requirements:**

* Provide a brief overview of the 2 articles (authors, publications, dates published, etc.)
* Summarize the information in the 2 articles in your own words (do not use quotes in this section)
* Analyze how the 2 articles are similar/different, using clear examples for each point
* Explain why you chose the 2 articles and how you might use the information you learned in your future career
* Organize your ideas clearly so that your reader can easily follow your thoughts from one slide to the next
* Use multiple modes of communication on each slide (e.g. an image + text) for maximum audience engagement

**Form Requirements:**

* 10-20 narrated PowerPoint slides
* Transcript of narration included in notes section of PowerPoint slides
* First slide should have your project title, name, the course, your professor’s name, and the submission date
* Appropriate spelling, grammar, and syntax for a professional presentation
* Cite all sources in a consistent format (APA, MLA. Chicago preferred)

**Topic Requirements:**

* You may choose to research any of the key terms we discussed in class on Jan. 25 (see PowerPoint from that day for the list). Be sure that BOTH of your chosen articles relate to that key term (e.g. two articles about utilitarian business ethics; two articles about the communication model; two articles about elevator pitches).

**Submission:**

* Please submit a completed draft of your narrated PowerPoint to Canvas no later than Feb. 3. Be prepared to discuss your project briefly in class.
* Peer feedback for at least 2 classmates will be due by class time on February 8.
* Optional revisions based on peer feedback are due February 10. No projects will be accepted after February 10.

**Grading:**

* The Applied Research Project 1 will be graded holistically using a rubric.